

# Rao Azwar

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## EDUCATION

**Emerson University** Multan  
*Bachelor of Science in Computer Sciences* Currently

**City College** Multan  
*Fsc (Pre Medical)* Sep. 2020 – Oct 2022

## EXPERIENCE

**Sugo Tech** Oct 2021 – Present  
*WordPress Developer* Multan, Pakistan

- Manage and maintain multiple WordPress themes and plugins listed on ThemeForest, ensuring timely updates and compatibility.
- Successfully developed and approved a new WordPress theme on ThemeForest, expanding the product portfolio.
- Add new features to existing themes and plugins to enhance functionality.
- Collaborate with team to optimize theme/plugin performance, reducing load times and improving UX.
- Developing a custom WordPress plugin for donations, integrating advanced features for usability.
- Resolve technical issues and provide support, maintaining a 95% client satisfaction rate.

**Nova Global Market LLC** Mar 2024 – Dec 2025  
*Web Developer (Remote)* Multan, Pakistan

- Managed company websites [garagetires.com](https://garagetires.com) and [novaglobalmarket.com](https://novaglobalmarket.com), ensuring high reliability.
- Integrated secure payment gateways for smooth online transactions.
- Collaborated with cross-functional teams to add features and resolve technical issues.
- Enhanced website SEO and analytics to drive traffic and insights.
- Provided technical support until the company closed operations in Dec 2025.

**Freelance** Aug 2020 – Oct 2021  
*WordPress Developer* Multan, Pakistan

- Designed and developed dynamic, responsive websites tailored to client business needs.
- Provided ongoing maintenance, performance optimization, and feature updates.
- Delivered 20+ successful projects with a 100% client retention rate.

## PROJECTS

**Linkar.co.uk** | *PHP, Stripe, PayPal, Google Maps API* May 2025  
• Built an event rewards system with subscription payments via Stripe/PayPal, custom dashboard, and Google Maps UI.

**FrankiemackOfficial.com** | *Shopify, Liquid, Dawn Theme* Apr 2025  
• Developed a responsive artist portfolio and merchandise store with custom Liquid sections and dynamic content.

**Pragma Techs** | *WordPress, Elementor, PHP* June 2023  
• Built a WordPress portfolio site with Calendly integration and custom Elementor widgets.

**SA-ORGANICS** | *WordPress, WooCommerce, PHP, Ajax* Aug 2023  
• Developed an eCommerce site with custom widgets and Ajax-powered search.

**LINKBUILDER.IO** | *WordPress, Elementor, CSS* Feb 2024  
• Built a service sales website with Elementor and custom-built widgets.

**ANEX** | *WordPress, Elementor, Redux, PHP* July 2024  
• Created a business consulting theme with Redux-based options and global settings.

## TECHNICAL SKILLS

**Languages:** PHP, MySQL, JavaScript, HTML, CSS  
**Frameworks:** WordPress, Laravel, Shopify, Bootstrap  
**Developer Tools:** Git, Visual Studio, GitHub  
**Libraries:** GSAP